



9-11 May  
2024



# Sponsor Prospectus

## EFSM Congress 2024

### Milano - Italy

*I am happy and honoured to invite you to Milan for the 16th Congress of the European Federation of Societies for Microsurgery, which will be held on May 9th to 11th 2024, and will have a rich program with all the novelties in our reconstructive world.*

*Milan, located in northern Italy, the capital of fashion and productivity, will be able to host our Congress very well, offering you all the hospitality you deserve.*

*It will allow us to explore all the innovations that are growing in our microworld: not only the classical topics of reconstructive surgery of head and neck, limbs, hand, trunk, and breast, but the congress will also address innovative microsurgery techniques for lymphatics, supermicrosurgery, tissue prefabrication and use of microvascularised grafts from cadaver.*

*EFSM has always been an important occasion to meet and exchange opinions and techniques, as well as a great opportunity to meet the most renowned experts of microsurgery and all friends from different countries and continents.*

*I look forward to seeing you in Milan.*

*Pierluigi Tos*



The 1<sup>st</sup> Congress of the European Federation of Societies for Microsurgery was organised in Rome in 1992 and has since been organized every two years in different European countries.

Based on past experience and considering how easy Milano is for travel from all over Europe, the expected turnout for 2024 is of at least 350 attendees.

The venue is the **Melia Hotel in Milano**, a hotel with a well-equipped conference centre and a wide range of rooms to choose from, ideally located near public transport.

There will be space for Workshops and Exhibit Booths.

We are of course flexible and open to any suggestions on your end.

The exhibition area will be the same area used for lunch and coffee breaks.

What's in it for the Sponsors?

The Congress of the European Federation of Societies for Microsurgery is a valuable occasion to meet most of the top microsurgeons in Europe under the same roof.

If you decide to be one of the sponsors of the meeting your brand will be seen by a vast number of microsurgeons worldwide.

## Sponsorship Options

## **PLATINUM SPONSOR (MAX 1) €35'000.00 + VAT**

- Acknowledgement as a Platinum Sponsor at EFSM2024, pre-event and post-event
- Logo as Platinum Sponsor in the Pocket Programme or Digital Equivalent
- Sponsor logo to appear on the Congress website homepage (Exclusive to Platinum and Gold sponsors) in addition to the sponsor/exhibitor list housed in a separate page
- Prime Position Exhibition space – size to be decided. Position priority as a Platinum sponsor.
- 1 promotional insert – leaflet in the Congress bag
- Your company logo on registration confirmation (Platinum/Gold only)
- Sponsor logo on all Congress marketing – i.e., email blasts, print advertising etc. in the run up to the conference
- Logo on screen during session breaks in the auditorium
- 6 complimentary congress registrations
- Pull up banner at entrance of the main plenary hall (provided by sponsor) exclusive to Platinum sponsors
- Satellite Symposium or Workshop – 30-minute duration. Day and time to be agreed

## **GOLD SPONSOR (MAX 2) €25'000.00 + VAT**

- Acknowledgement as a Gold Sponsor at EFSM2024, pre-event and post-event
- Logo as Gold Sponsor in the Pocket Programme or Digital Equivalent
- Sponsor logo to appear on the Congress website homepage (Exclusive to Platinum and Gold sponsors) in addition to the sponsor/exhibitor list housed in a separate page.
- Prime Position Exhibition space – size 12 square meters. Position priority as a Gold sponsor.
- 1 promotional insert – leaflet in the Congress bag
- Your company logo on registration confirmation (Platinum/Gold only)
- Sponsor logo on all other Congress marketing – i.e. email blasts, print advertising etc. in the run up to the conference
- Congress logo for use on Sponsor's promotional leaflets
- Logo on screen during session breaks in the auditorium
- 4 complimentary congress registrations
- Satellite Symposium or Workshop – 30-minute duration. Day and time to be agreed



### **SILVER SPONSOR (MAX 4) €15'000.00 + VAT**

- Acknowledgement as a Silver Sponsor at EFSM2024, pre-event and post-event
- Logo as Silver Sponsor in the Pocket Programme or Digital Equivalent
- Sponsor logo to appear in the sponsor/exhibitor list on the Congress website.
- Prime Position Exhibition space – size 8 square meters. Position priority as a Silver sponsor.
- 1 advertisement in the Pocket programme
- 1 promotional insert – leaflet in the congress bag
- Logo and link on the Sponsor & Exhibitor page on the Congress website
- Sponsor logo on all other Congress marketing – i.e. email blasts, print advertising etc. in the run up

to the conference

- Congress logo for use on Sponsor's promotional leaflets
- 2 complimentary registrations

### **BRONZE SPONSOR (MAX 6) €10'000.00 + VAT**

- Acknowledgement as a Bronze Sponsor in the Final Programme and on the Congress website
- Exhibition space – size 6 square metres. Sponsors will be able to choose the space location within the given exhibition area and will be treated on a “first come-first served” basis
- 1 promotional insert – leaflet in the congress bag
- Logo and link on the Sponsor & Exhibitor page on the Congress website
- Congress logo for use on Sponsor's promotional leaflets
- Logo on screen during session breaks in the auditorium
- 1 complimentary registration



# ADDITIONAL ITEMS

Opening ceremony & President's Reception (Exclusive) €17'000 + VAT

Coffee Break Sponsorship (one day) €12'500 + VAT

Congress Bag Sponsorship (Bags to be provided by sponsor) €15'000 + VAT

Lanyard Sponsorship (Lanyards to be provided by sponsor) €9'500 + VAT

Note pad & pen Sponsorship (Note pads & pens to be provided by sponsor) €4'500 + VAT

Logo Link on the EFSM2024 Congress Website €1'000 + VAT

Promotional Bag Insert €2'000 + VAT

Exhibitor Pass €280 + VAT

